Message Templates

When you Scamper, you’re joining a community united in racing toward a singular big goal: to transform the health and well-being of children and their families throughout the San Francisco Bay Area and beyond.
Hi Brady!

I am supporting children and families at Lucile Packard Children’s Hospital Stanford by participating in Summer Scamper. On Sunday, June 23, I will Scamper to raise awareness and support for kids and families needing expert and specialized pediatric care—and you can help!

Will you join me in helping ensure healthier, happy lives for more children and families? Visit my Scamper fundraising page to make a gift—donating online is easy and secure.

Every dollar makes a difference! Your support will help provide the best care possible for children and expectant mothers, sustain programs not covered by insurance, and advance groundbreaking research to improve the lives of children worldwide.

Thank you in advance for your generosity.

With gratitude,

Your Name
Your Scamper Team Name
Hi Brady!

This year, I am supporting children and families at Lucile Packard Children’s Hospital Stanford by participating in Summer Scamper.

On Sunday, June 23, my team, Team Awesome, will come together to race toward a singular big goal: to transform the lives of kids and their families throughout the Bay Area and beyond!

If you are unable to attend Scamper, you can still help by donating directly to the Team Awesome page or my personal fundraising page.

Your support will help provide the best care possible for children and expectant mothers, sustain programs not covered by insurance, and advance groundbreaking research to improve the lives of children worldwide.

Thank you in advance for your generosity!

Sincerely,
Sample Thank You Letter

Thanking your donors is an important part of getting to your Scamper fundraising goal! After someone makes a gift to your Scamper fundraising page, you should reach out to them with a quick note of appreciation. This could be as simple as a text or direct message, or you could send a more formal email or thank you card.

Hey Brady - Thank you for helping me get closer to my fundraising goal for Summer Scamper!

Your donation helps provide the best care possible for children and expectant mothers, sustain programs not covered by insurance, and advance groundbreaking research to improve the lives of children worldwide.

To learn more about how your donation is making a difference, please visit SummerScamper.org.

Thank you again for your support!

Hey - thanks for donating to my Scamper page! I’m closing in on my goal thanks to you!

To find these message templates and other resources, visit us at SummerScamper.org
Social Media Tips

- Use a fun photo of your family or your inspiration for Scamper-ing.
- Be specific with your ask and call to action.
- Make it personal. Share your connection to the hospital.
- Donate to your own fundraising page to jump start progress before reaching out to friends and family on social media.
- Tag friends and family who might want to give.
- Customize your URL to your personal Scamper fundraising page.
- Consider offering a thank you gift to your supporters.
- Use #SummerScamper2024 and #WhyWeScamper
- Tag friends to thank them for donating. Tagging will increase your post’s exposure AND make your donors feel extra special.

- Keep it short and sweet.

Share your story! Has your family benefited from services at Lucile Packard Children’s Hospital Stanford? Are you a hospital employee or volunteer? Whatever the reason you Scamper—share it!

Facebook.com/LucilePackardFoundation
Instagram.com/LucilePackardFoundation
SummerScamper.org
Scamper@LPFCH.org